ESSAY/SLOGAN/LOGO CONTEST

About the Competition

National Institute of Unani Medicine, Bengaluru is inviting the P.G. Scholars and Employees of the institute to participate in **Essay/Slogan/Logo competition-2020**.

The competition is going to be organised as part of the **"AYUSH Immunity Campaign"**, with the aim of raising awareness about affordable and easy-to-use practises that can be adopted to enhance immunity and prevent disease.

Theme: "Unani Medicine for Immunity Boosting"

Guidelines for Essay

- Essay should be related to the theme.
- Word limit is **600-800** words.
- Write-up text should be submitted in a readable font of English/Hindi/Urdu/Kannada language.
- Soft copy of essay should be submitted to **immunity.unani@gmail.com** in PDF format only.
- Only original work will be appreciated. Any write-up that shows more than 10% level of duplication by a plagiarism check will be rejected.
- Only one submission per participant is allowed.
- Only individual submissions will be accepted. Co-authorship is not permitted.
- Do not mention any author's identity such as name/emails, etc. anywhere in the body of the essay.

Guidelines for Slogan

- Slogan should be related to the theme.
- **Language:** English/Hindi/Urdu/Kannada.
- Word limit is **5-20** words.
- Slogan should be original and must not be copied from anywhere else.
- Only one submission per participant is allowed.
- Soft copy of slogan should be submitted to **immunity.unani@gmail.com** as a PDF file only.

- Slogan must be written in appropriate font so that it will be readable from a distance of 2 feet.

Guidelines for Logo

- Logo should be submitted to **immunity.unani@gmail.com** in JPEG/PNG/CDR/PDF format only.

- The size of the logo may vary from 5 x 5cm to 60 x 60cm in either portrait or landscape.

- The file should have a high resolution of at least 300 pixels per inch at a 100 percent scale.

- The file should look clean (not pixilated or bit-mapped) when displayed on screen at 100%.

- There should be no imprint or watermark on the logo template.

- Each entry should be accompanied by a brief written description of the logo and how best it encapsulates its essence.

- Only one submission per participant is allowed.

- The logo must not contain any offensive, controversial or inappropriate content.

- The logo should be usable on the website and on printed materials such as stationery, posters etc.

- The design of the logo must be original and should not infringe any clause of the Indian Copyright Act, 1957 or the Intellectual Property Rights of any third party.
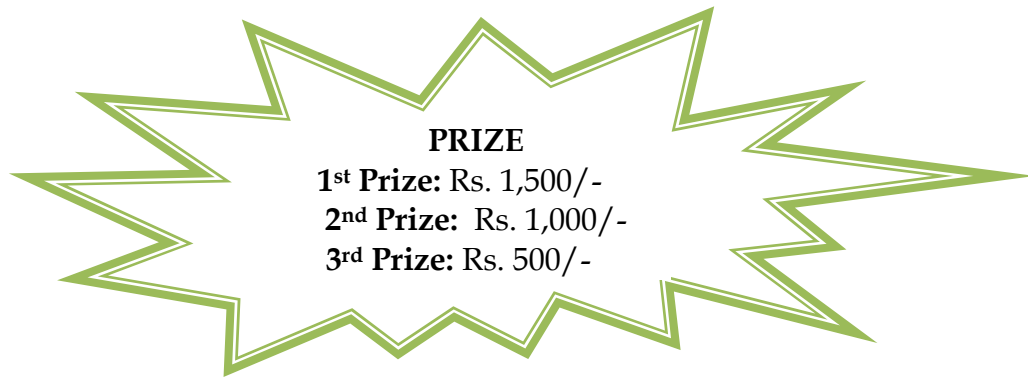
General Instruction

- All entries should be submitted along with registration form.

- Registration is free to all participants.

- Entries received after the last date of submission shall cease to be eligible for competition.

- All entries shall maintain copyright on their submission. However, the entrants grant a non-exclusive licence to the Institute to publish their entry in whole or in part, in print or online.

- The Institute shall not be responsible for any breach of copyright or misuse of intellectual property by the participants.

- The decision to accept, reject and award the prizes for the entries would be made solely by the screening committee and remain abiding by all the participants.
- Institute reserves the right to cancel or amend all or any part of the competition. However, any changes in the contest will be posted on the library notice board.

Important Dates
- **Last date for Submission**: 30th September 2020
- **Result:** 2nd week of October 2020

Declaration of the result: The results of the competition will be declared in the second week of October 2020.

PRIZE
1st Prize: Rs. 1,500/-
2nd Prize: Rs. 1,000/-
3rd Prize: Rs. 500/-

Certificate of participation will be given to all participants

For any clarification, contact

- **Dr. Abdul Haseeb Ansari**
- **Dr. Abdul Azeez**
- **Dr. Malik Itrat**

REGISTRATION FORM

Name of the Participant	
Age	
Gender	
Student/Employee	
Email	
Contact number	
Category (Essay/Slogan/Logo)	
Title of the Essay	